

## **PROSPECTUS: CERTIFICATE AND DIPLOMA PROGRAMMES**

### **VICE-CHANCELLOR'S MESSAGE**

#### **Prof Rajbir Singh**

Pt. Lakhmi Chand State University of Performing and Visual Arts (PLC SUPVA) has the distinction of being a unique institution offering a plethora of creative programmes in one campus. In a short span of time, the university has earned a stellar reputation in shaping the 'alternative' careers of the creativity hungry students, who are passionate about making best use of their talent in non-traditional programmes. Through its variety of programmes spanning from domains like, design, fine arts, film & television and planning & architecture, the university offers exciting and rewarding career paths.

Apart from its regular undergraduate and postgraduate programmes, the university, from this year, is offering eight certificate and six diploma programmes, under the aegis of four faculties viz. Design, Fine Arts, Film & Television and Planning & Architecture. These short-term programmes shall help students and working professional to hone their skills, build expertise in their professional domain, and help with their career advancement. All these programmes are job oriented and provide a wide range of options to the individuals who want to enhance their skill set and earn a livelihood.

The curriculum of these programmes is designed in such a way that it includes all practical skills to be used at the work place. The programmes shall be run in a blended mode of course content delivery, i.e. both online and offline modes as per the requirement. Apart from the university's own faculty, teachers, experts and working professionals shall be taken on board for a specialized and in-depth learning.

Since its inception in 2014, the university has garnered state-of-the-art infrastructure in terms of labs, studios, IT, library, classrooms and other amenities, etc. Ample emphasis is given on hands-on training, with an industry interface. A lot of artists have emerged from the university, who have earned fame and reputation at the national and international level. As a young university, we look forward to harness youth's potential towards building a bright future for generations to come!

## **Vision**

*Pandit Lakhmi Chand State University of Performing and Visual Arts aims at creative exploration and inter-disciplinary learning, enriched by meaningful practical experiences in arts and culture, to facilitate refinement of insight, innovation, imagination, and enlightenment.*

## **Mission**

*Pandit Lakhmi Chand State University of Performing and Visual Arts is committed and dedicated to create a centre of global excellence by shaping multifaceted personality of youth through creativity and evolving and advancement of profound linkages among humanitarian values with social and national ethos.*

## **About the University**

Pandit Lakhmi Chand State University of Performing & Visual Arts, Rohtak, came into existence on August 5, 2014 through Haryana Act No. 24 of 2014 by integrating four government technical institutions, namely, State Institute of Fine Arts (SIFA), State Institute of Design (SID), State Institute of Film & Television (SIFT) and State Institute of Urban Planning & Architecture (SIUPA).

The campus is spread over 40 acre of land, beautifully designed with a healthy, verdant campus. It is centrally located in the state of Haryana, at a distance of about 70 kms from the national capital, 90 kms from IGI Airport and 220 kms from Chandigarh, and is well-connected with the road and railway network. With magnificent buildings and state-of-art infrastructure, it has spacious seminar halls, laboratories, workshops and studios, well-equipped with latest machinery and equipments. Central facilities like auditorium, seminar halls, central library, etc. are also available for academics and extra-curricular activities. A girls' hostel with a capacity to accommodate 170 students is already available in the campus. Housing facility for both faculty and non-teaching staff is likely to commence from the forthcoming session.

Presently, there are four faculties in which 14 undergraduate degree level programmes are being offered; four in the Faculty of Fine Arts, four in the Faculty of Design, five in the Faculty of Film & Television and one in Faculty of Planning & Architecture. Besides, Post-Graduate programmes had been started in each faculty since the last academic session (2019-2020). These new programmes are: Master in Fashion Design, Master of Applied Arts, Master in Mass Communication (Media Production) and Master of Planning (Urban & Regional). 14 diploma and certificate programmes are also being started from the current session (2020-21), to provide enhanced, skill-based career options to the students and working professionals.

The State Govt. is also considering a proposal to setup a Regional Centre of the university in village Aterna, Distt. Sonapat, in which various programmes of humanities and social sciences, including cultural and folk media studies are also likely to be introduced in the near future.

## **THE CERTIFICATE AND DIPLOMA PROGRAMMES**

If you are choosing to expand your frontiers of knowledge and skills, nothing fits better than a compact, intensive and professional diploma or certificate programmes, which suit your ambitions and temperament.

You could be finishing schooling or college, and looking for the first logical step in your career journey. Or, you might be a seasoned professional deciding to take a new career path, the programmes offered by PLC SUPVA would give you career just about the right turn. Here is what these programmes have in store for you:

1. Flexible Learning
2. A blend of online and classroom teaching and practical learning
3. Taught by experienced academic and industry professionals
4. Optimization of Industry-academic interface
5. Best infrastructure and facilities
6. Focus on hands-on training and skill development
7. Industry-aligned curriculum

## CERTIFICATE PROGRAMMES

LIST OF CERTIFICATE PROGRAMMES		
Sr. No.	Course	Department
1.	Certificate in Educational Video Production	FFTV/Editing
2.	Certificate in Digital Marketing	FFTV/Mass Communication
3.	Certificate in Creative Writing	FFTV/Mass Communication
4.	Certificate in Film Appreciation/Screen Studies	FFTV/Direction
5.	Certificate in Sound Post Production for Film and TV	FFTV/Audiography
6.	Certificate in Basic Pattern Making and Sewing Techniques	Design/Textile
7.	Certificate in Computer Graphics	Visual Arts
8.	Certificate in Architectural Software	Architecture

### 1. Certificate Programme in Educational Video Production

**Programme Objectives:** The programme covers use of software and techniques to produce effective educational videos for online programmes. It equips one with the core skills for producing educational audio-visual presentations for the web.

**Programme Description:** This introductory course for skill enhancement prepares one to shoot audio-visual presentations using smartphones and teaches the development of basic audio-visual techniques and skills. Mobile phone filmmaking explores a mobile world and explains the technology available for starting and finishing projects on smartphone devices. Students will learn advanced techniques for shooting and editing a short digital video for the web. Topics include shooting video on smartphones, editing the same in an edit set-up of choice, and adjusting audio at a very basic level.

**Nodal Department: Department of Editing (Faculty of Film & TV)**

The Department of Editing imparts basic expertise and technology needed in a post-production role. It prepares students to edit digital footage that may be used for commercials, documentaries, television programmes and films. Students get inputs on development of film language, its aesthetics, techniques and technological aspects, with respect to editing as a tool for audio-visual story-telling. The department teaches through series of classroom lectures, practical exercises, film screenings, interaction with professionals, workshops and hands-on training sessions. Professional training enables students to work with competence in any post-production scenario. Students generally find good career opportunities in the film and television industry, different television channels and production houses, or may become freelance professionals as per their choice.

**Programme Duration:** One semester

**Minimum Eligibility:** Candidates who have completed graduation (in any stream) from a recognized university or institution are eligible.

**Medium of Instruction:** English and Hindi.

**Timing:** At least two sessions to be held on weekends and holidays, in addition to workshops/practicals, etc.

**Mode of Content Delivery:** Blended mode of online and offline. However, the delivery shall be by and large in conventional mode.

**Assessment and Evaluation:** Assignments, projects, practical/theory exams, jury, etc.

**Programme Fee:** Rs. 25,000/-

**Number of Seats:** 20

**Programme Credits:** 20

## **2. Certificate Programme in Digital Marketing**

**Programme Objectives:** To implement online campaigns, learn online advertising, adwords, campaign management and campaign basics, Apply relevant tools and concepts to execute, measure and monitor an annual online marketing plan, create online brand-building initiatives that work, develop a multi-channel strategy using

search, social media and programmatic buying and integrate new digital marketing techniques into strategic marketing plan.

**Programme Description:** This programme would cover- introduction to marketing in the digital world, integrated marketing skill development in digital marketing, fundamentals of adwords, advertising formats, display advertising, video advertising using YouTube, advertising on mobile, shopping advertising with Google Search Engine, social media marketing, Google analytics, programmatic buying, e-mail and affiliate marketing.

**Nodal Department: Department of Mass Communication (Media Production), Faculty of Film & TV**

The department of media production is relatively new addition to the bouquet of creative programmes run by PLC SUPVA. It runs postgraduate programme in media production, across domains like film & TV, radio, print and digital/web. The department seeks to impart in-depth knowledge, understanding and training in contemporary media production with its state-of-the-art equipment and production facilities. In contemporary dynamic media landscape, this programme run under the department has been conceived as a mix of theoretical and practical exposure across a range of media through early specialization.

**Programme Duration:** One semester

**Minimum Eligibility:** Candidates who have passed the Senior Secondary (10+2) or equivalent exam from a recognized boards or institutions are eligible.

**Medium of Instruction:** English and Hindi.

**Timing:** At least two sessions to be held on weekends and holidays, in addition to workshops/practicals, etc.

**Mode of Content Delivery:** Blended mode of online and offline. However, the delivery shall be by and large in conventional mode.

**Assessment and Evaluation:** Assignments, presentations, quizzes, final exam/assessment in theory and practical, projects, etc.

**Programme Fee:** Rs 20,000/-

**Number of seats:** 20

**Programme Credits:** 20

### **3. Certificate Programme in Creative Writing**

**Programme Objectives:** The programme objective is to apply basic tenets and forms of Indian literature, evaluate the structure of story, poetry and drama, use of plots effectively, develop strong characters and to build skills for creative writing.

**Programme Description:** The programme would cover- Introduction to Indian writers, antiquity of Indian literature, prominent writers, cultural significance, what is creative writing, various forms of writing, how to build creative writing skills, formal structure of the short story, various forms of writing styles, genres of story, how to develop an engaging idea, formal aspects and structure of drama, characterization, formal aspects of poetry, works of famous poets, writing for visual media, preparing to think visually, screenwriting as a craft, breaking down the elements of story writing for TV and internet, blogging, writing for social media, dynamics of characterization, character building, constructing dynamic dialogues, structure of story and screenplay, finalizing the script, maintaining the audience trust, turning story into a script.

**Nodal Department: Department of Mass Communication (Media Production), Faculty of Film & TV**

The Department of Media Production places immense premium on writing for disparate domains and formats. With a distinguished faculty hailing from the industry and creative writing/production arena, the department is fully equipped with modern amenities and full of academic rigour. It is relatively new addition to the bouquet of creative programmes run by PLC SUPVA. It runs postgraduate programme in media production, across domains like film & TV, radio, print and digital/web.

**Programme Duration:** One semester

**Minimum Eligibility:** Candidates who have passed the Senior Secondary (10+2) or equivalent exam from a recognized boards or institutions are eligible.

**Medium of Instruction:** English and Hindi.

**Timing:** At least two sessions to be held on weekends and holidays, in addition to workshops/practicals, etc.

**Mode of Content Delivery:** Blended mode of online and offline. However, the delivery shall be by and large in conventional mode.

**Assessment and Evaluation:** Assignments, projects, final exam/assessment in theory/practical, etc.

**Programme Fee:** Rs 15,000/-

**Number of seats:** 20

**Programme Credits:** 20

#### **4. Certificate Programme in Film Appreciation/Screen Studies**

**Programme Objectives:**

The primary objective of the programme is to encourage a critical engagement with cinema through meaningful analysis of film narratives based on an enhanced ability to identify film genres and different approaches of storytelling in cinema. The programme would equip the participants with the ability to look at cinema, its social, political, creative, and aesthetic potential through the prism of the filmmaker. Based on the learning experience, participants would be able to pursue full-fledged studies in filmmaking, practice as film critics, or function as film activist. At a time when interdisciplinary modes are being encouraged in academics, this programme would be extremely helpful for research scholars and academics, particularly from the fields of humanities and literature, for integrated academic purposes.

**Programme Description:**

The programme is designed to help participants derive comprehensive insights into the understanding of global cinema, the history of world cinema and Indian cinema, with emphasis on 'How to Read a Film' in terms of its texts and sub-texts. Cinema being essentially a visual medium, this programme would provide an engaging opportunity towards deriving an understanding of the role of images in cinematic storytelling beginning with still images to motion picture. Insights into the aesthetic roles of sound and film music, role of editing in cinematic storytelling, and the role of cinematography in film narratives, would be added features of the programme. Global cinema and international documentary films would be screened and discussed as an essential part of the programme.

**Nodal Department: Department of Direction (Faculty of Film & TV)**

The Department of Direction is one of the most sought after destination for the students of film-making. Students are given rigorous practical training in the craft of cinema. An intensive screenwriting module helps them to nurture their creative writing for screen. Apart from practical inputs, knowledge of film language and history is imparted as an integral part of the programme. This provides ample foundation for the potential students of film appreciation.

**Programme Duration:** One semester

**Minimum Eligibility:** Candidates who have completed graduation (in any stream) from a recognized university or institution are eligible.

**Medium of Instruction:** English and Hindi.

**Timing:** At least two sessions to be held on weekends and holidays, in addition to workshops/practicals, etc.

**Mode of Content Delivery:** Blended mode of online and offline. However, the delivery shall be by and large in conventional mode.

**Assessment and Evaluation:** Assignments, projects, practical/theory exams, jury, etc.

**Programme Fee:** Rs. 15,000/-

**Number of Seats:** 20

**Programme Credits:** 20

**5. Certificate Programme in Sound Post-production for Film & TV  
(Faculty of Film & TV)****Programme Objectives:**

- (a) To enhance the skill, understanding and technical ability in sound post-production.
- (b) To train participants for recording studios, dubbing studios, FM radio channels, etc.
- (c) Inspire self employment and empowerment to open up own studios and music production business.

**Programme Description:** The certificate programme focuses on imparting hands-on training with industry standard professional equipment and to develop the theoretical knowledge (both technical and aesthetic) as well. The programme

develops an understanding of the art and craft of dubbing, music recording, sound editing and mixing in well-equipped studios using modern digital audio work station.

**Nodal Department: Department of Audiography (Faculty of FTV)**

The Department of Audiography aims at teaching students the role of sound as an aesthetic application in cinema, and how it could be achieved, both creatively and technically. The programmes are designed to help students learn in professional environment, the art and craft of dubbing, sync sound and music recording, track laying, mixing and sound-design. The infrastructural strength of the department includes latest location recording equipment, besides 7.1 sound mixing set up (Dolby calibrated). The programme offered by the department will help students attain professional experience for studio related jobs and assignments, as well as pursue a career of an audiographer/sound recordist/sound designer in the film industry, TV and broadcast channel, live sound, etc.

**Programme Duration:** One semester

**Minimum Eligibility:** Candidates who have passed the Senior Secondary (10+2) or equivalent exam from a recognized boards or institutions are eligible.

**Medium of Instruction:** English and Hindi.

**Timing:** At least two sessions to be held on weekends and holidays, in addition to workshops/practicals, etc.

**Mode of Content Delivery:** Blended mode of online and offline. However, the delivery shall be by and large in conventional mode.

**Assessment and Evaluation:** Assignments, projects, practical/theory exams, etc.

**Programme Fee:** Rs 20,000/-

**Number of Seats:** 20

**Programme Credits:** 20

## **6. Certificate Programme in Basic Pattern-Making and Sewing techniques**

**Programme Objectives:** At present situation due to COVID 19 pandemic, lots of employment generation is required at local level. By utilising basic pattern-making and construction techniques for various products, one can create employment opportunities at local level. This programme may become an advantage for

housewives and local artisans who can upgrade their skills and utilize them in a more innovative way, matching the current market demands. An individual can make a start-up with very small setup by using basic stitching machines, and can become a skilled worker after successful completion of this programme.

**Programme Description:** The programme is specially designed to provide knowledge of basic pattern-making and construction techniques. The pattern making will be taught in the areas of apparel, home furnishing products, bags and purses, belts, ties and bows, scarves and accessories. The basic construction techniques will be further taught to develop the actual product. This programme keenly focuses on paper pattern-making i.e. Armstrong and block method, pattern cutting and stitching of the product. Students will be guided and trained to apply and enhance these methods in creative ways. After completing the programme, an individual can create basic products like innovative garments, cushion and pillow covers, bags, phone and laptop sleeves, masks and gloves, etc.

**Nodal Department: Department of Textile Design (Faculty of Design)**

There are four teaching departments in the Faculty of Design: Fashion Design, Fashion & Life Style Design, Product Design and Textile Design. The students are trained in these highly specialized programmes through practical training, workshops, etc. In the department of textile design, the students are exposed to design conceptualization, illustrations, pattern-making and garment construction to develop garments of impeccable quality. A multidisciplinary approach focuses on self-learning and independent thinking and blends classroom teachings with practical learning, in tandem with the shifts in the industry.

**Programme Duration:** One semester

**Minimum Eligibility:** Candidates who have passed the matriculation (10<sup>th</sup>) or equivalent exam from a recognized boards or institutions are eligible.

**Medium of Instruction:** English and Hindi.

**Timing:** At least two sessions to be held on weekends and holidays, in addition to workshops/seminars, etc.

**Mode of Content Delivery:** Blended mode of online and offline. However, the delivery shall be by and large in conventional mode.

**Assessment and Evaluation:** Assignments, projects, practical and theory exams, jury, etc.

**Programme Fee:** Rs. 15000/-

**Number of Seats:** 20

**Programme Credits:** 20

## **7. Certificate programme in Computer Graphics**

### **Programme Objectives:**

1. Understanding of basic design software and working with digital tools to create design for the industry.
2. Understanding concept, elements and principles of basic design.
3. Apply graphic design principles in the ideation, development, and production of visual messages.
4. Analyze, synthesize and utilize design processes and strategy to creatively solve communication problems.
5. Create communication solutions that address audiences and contexts, by recognizing the human factors that determine design decisions.

### **Programme Description**

The Computer Graphics programme aims to impart competence in designing for consumer market for print media through computer generated designs used in industry. One can start one's own business of designing visiting cards, hoardings, banners, etc. using various software of designing. It also imparts understanding of design softwares and working methods to produce design for the local market. One can also be associated with advertising agencies/communication houses, etc. for their services and collaboration.

### **Nodal Department: Department of Animation & Multimedia (Faculty of Visual Arts)**

Department of Animation and Multimedia equips students in drawing, color, character-design and computer applications. Under the guidance of an industry experienced faculty, students examine advanced 2D and 3D animation principles as well as story development, background design, scenic layout and special effects using most advanced softwares.

**Programme Duration:** One semester

**Minimum Eligibility:** Candidates who have passed the Senior Secondary (10+2) or equivalent exam from a recognized boards or institutions are eligible.

**Medium of Instruction:** English and Hindi.

**Timing:** At least two sessions to be held on weekends and holidays, in addition to workshops/practicals, etc.

**Mode of Content Delivery:** Blended mode of online and offline. However, the delivery shall be by and large in conventional mode.

**Assessment and Evaluation:** Assignments, projects, practical/theory exams, jury, etc.

**Programme Fee:** Rs. 20,000/-

**Number of Seats:** 20

**Programme Credits:** 20

## **8. Certificate Programme in Architectural Software**

**Programme Objectives:** The objective of the programme is to equip students with the knowledge and skills of computer softwares required to meet the industry standards of architectural drafting.

**Programme Description:** There is no government college offering Certificate in AutoCAD and SketchUp in Haryana state. As the industry is progressing, the requirement for particular experts is surging rapidly. In today's scenario, a specialized programme such as AutoCAD and SketchUp becomes of prime importance. This certificate programme fundamentally centers around driving the understudies towards a handy presentation in the drafting and planning industry. It makes the candidates well-equipped so they could give their best in their field of work. The well-developed curriculum empowers the students for performing tasks efficiently such as drafting, designing, and auxiliary applications, or even field research and exploration. On the completing this programme, a candidate may apply for various job profiles such as a draftsman, 3D view designer, etc.

**Nodal Department:** Department of Planning and Architecture (Faculty of Planning & Architecture)

The students of planning and architecture are exposed to important softwares like, CAD, Sketch-up, etc. The faculty also has more advance architectural softwares to

facilitate comprehensive learning and professional excellence in architectural design and technology. It is recognized by Haryana State Technical Education Society (HSTES). Students are trained with hands-on experience in various labs and studios by experiencing real life projects. The sense of aesthetics is developed by creative engagement in the field of fine arts. Thus, students develop an ability to act with innovative ideas in conjunction with the knowledge of structure, construction technologies and services systems for a complete design solution.

**Programme Duration:** One semester

**Minimum Eligibility:** Candidates who have passed the Senior Secondary (10+2) or equivalent exam from a recognized boards or institutions are eligible.

**Medium of Instruction:** English and Hindi.

**Timing:** At least two sessions to be held on weekends and holidays, in addition to workshops/practicals, etc.

**Mode of Content Delivery:** Blended mode of online and offline. However, the delivery shall be by and large in conventional mode.

**Assessment and Evaluation:** Assignments, projects, practical and theory exams, jury, etc.

**Programme Fee:** Rs. 20,000/-

**Number of Seats:** 20

**Programme Credits:** 20

## DIPLOMA PROGRAMMES

LIST OF DIPLOMA PROGRAMMES		
Sr. no.	Course	Department/Faculty
1.	Diploma in Script to Screen	Mass Communication
2.	Diploma in Sound Design (Films & Music)	Audiography
3.	Diploma in Computer Aided Designing (Textile, Fashion, Product Design & Fashion & Lifestyle Design)	Design
4.	Diploma in Professional Photography	Visual Arts
5.	Diploma in Interior Design	Architecture
6.	PG Diploma in Construction Management	Architecture

### 1. Diploma in Script to Screen

**Programme Objectives:** This programme will enable the participants to understand developing the idea up to the script, classify the three stages of TV and internet programme production, understand the production process of various programme genres, identify the equipment required for each production format, understand key logistics involved in story development, programme production and marketing.

**Programme Description:** This programme would cover developing idea, effective story-telling, script writing, screenplay, story boards, budgeting, choosing the crew, casting and rehearsals, shot list and locations, production design, costume and make up, shoot, shooting basics, composition, framing, camera movements, stunts, sound, directing, catering, post-production, capture, editing, special effects, titles and credits, music effects, sound-mixing, straight final print, marketing, right, exhibition- release.

**Nodal Department: Mass Communication (Media Production), Faculty of Film & TV**

The Department of Media Production is designed to orient the students towards conception of idea to screen ready product and even marketing. With a distinguished faculty hailing from the industry and digital production arena, the

department is fully equipped with modern amenities and full of academic rigour. It is relatively new addition to the bouquet of creative programmes run by PLC SUPVA. It runs post graduate programme in media production, across domains like film & TV, radio, print and digital/web.

**Programme Duration:** One year (two semesters)

**Minimum Eligibility:** Candidates who have passed the Senior Secondary (10+2) or equivalent exam from a recognized boards or institutions are eligible.

**Medium of Instruction:** English and Hindi.

**Timing:** At least two sessions to be held on weekends and holidays, in addition to workshops/practicals, etc.

**Mode of Content Delivery:** Blended mode of online and offline. However, the delivery shall be by and large in conventional mode.

**Assessment and Evaluation:** Assignments, projects, practical and theory exams, jury, etc.

**Programme Fee:** Rs 20,000/- per semester

**Number of seats:** 20

**Programme Credits:** 40

## 2. Diploma in Sound Design (Films and Music)

### **Programme Objectives:**

- (a) To enhance the skill, understanding and technical ability in sound post-production.
- (b) To train participants for recording studios, dubbing studios, FM radio channels, etc.
- (c) Inspire self employment and empowerment to open up own studios and music production business.

**Programme Description:** The certificate programme focuses on imparting hands-on training with industry standard professional equipment and to develop the theoretical knowledge (both technical and aesthetic) as well. The programme develops an understanding of the art and craft of dubbing, music recording, sound editing and mixing in well-equipped studios using modern digital audio work station.

**Nodal Department: Department of Audiography (Faculty of Film &TV)**

The Department of Audiography aims at teaching students the role of sound as an aesthetic application in cinema, and how it could be achieved, both creatively and technically. The programmes are designed to help students learn in professional environment, the art and craft of dubbing, sync sound and music recording, track laying, mixing and sound-design. The infrastructural strength of the department includes latest location recording equipment, besides 7.1 sound mixing set up (Dolby calibrated). The programme offered by the department will help students attain professional experience for studio related jobs and assignments, as well as pursue a career of an audiographer/sound recordist/sound designer in the film industry, TV and broadcast channel, live sound, etc.

**Programme Duration:** One year (two semesters)

**Minimum Eligibility:** Candidates who have passed the Senior Secondary (10+2) or equivalent exam from a recognized boards or institutions are eligible.

**Medium of Instruction:** English and Hindi.

**Timing:** At least two sessions to be held on weekends and holidays, in addition to workshops/practicals, etc.

**Mode of Content Delivery:** Blended mode of online and offline. However, the delivery shall be by and large in conventional mode.

**Assessment and Evaluation:** Assignments, projects, practical and theory exams, jury, etc.

**Programme Fee:** Rs 25,000/- per semester

**Number of Seats:** 20

**Programme Credits:** 40

### 3. **Diploma in Computer-Aided Designing (Textile/Fashion/Product Design/Fashion & Lifestyle)**

**Programme Objective:** This short term and less expensive job-oriented programme is a rare package of selective software used for designing in industry at a massive level. Also this package is a unique one in design field for job seekers, entrepreneurs, freelancer and educators as it covers four major fields of design i.e. fashion, product, textile and fashion & lifestyle. The diploma holders of this programme will be efficient and ready enough to be absorbed as design

assistant and illustrators, etc. in the industry, as also start their own online/offline start-ups, become freelancers or may become trainers in various institutes.

**Programme Description:** The programme is specially designed to provide an all-in-one solution to CAD learning problems. The complete programme comprises five popular software like Adobe Photoshop, Illustrators, InDesign, Coral Draw and Tuka Tech to enhance digital design skills. In this programme the student will not only learn about the basic features and general applications but also develop his/her creativity to implement in the field of design. The softwares have relevance in various design domains like textile design, product design, apparel design, lifestyle & accessories design, footwear design, etc.

**Nodal Department: Departments of Textile/Fashion/Product Design/  
Fashion & Lifestyle (Faculty of Design)**

There are four teaching departments in the Faculty of Design- Fashion Design, Fashion & Lifestyle Design, Product Design and Textile Design. The students are trained in these highly specialized programmes through practical training, workshops, etc. A multidisciplinary approach focuses on self-learning and independent thinking and blends classroom teachings with practical learning, in tandem with the shifts in the industry.

**Programme Duration:** One year (two semesters)

**Minimum Eligibility:** Candidates who have passed the Senior Secondary (10+2) or equivalent exam from a recognized boards or institutions are eligible.

**Medium of Instruction:** English and Hindi.

**Timing:** At least two sessions to be held on weekends and holidays, in addition to workshops/practicals, etc.

**Mode of Content Delivery:** Blended mode of online and offline. However, the delivery shall be by and large in conventional mode.

**Assessment and Evaluation:** Assignments, projects, practical and theory exams, jury, etc.

**Programme Fee:** Rs. 20,000 /- per semester.

**Number of Seats:** 20

**Programme Credits:** 40

## **4. Diploma in Professional Photography**

### **Programme Objectives**

It is a vocational programme which lays emphasis on theory, with plenty of hands-on training. To excel in the field of photography, aspirants will have to devote substantial time to practical work. The participants shall receive theoretical knowledge of the basics of photography along with practical training to hone their skills as photographers. The aim is to impart the technique and nuances of photography, as also to develop a creative frame of mind.

### **Programme Description**

With a balance of theory and practical sessions, the programme aims to produce professionals who define and recognize the creative process, analyze photos in terms of their artistic style and expressions, and have a fine understanding of digital photography. Diploma in Photography jobs ranges from highly specialized, technical work to jobs that require creativity and visual literacy. The growth of communication network, advertising, media, fashion and revolution of digital photography has increased the commercial value of the profession.

Photographers can find career opportunities with journals, designers and newspapers. It includes highly sophisticated and well-equipped studios by freelancers who are commissioned by the advertising and media agencies.

### **Nodal Department: Department of Animation & Multimedia (Faculty of Visual Arts)**

Department of Animation and Multimedia equips students in drawing, color, character-design and computer applications. Under the guidance of an industry experienced faculty, students examine advanced 2D and 3D animation principles as well as story development, background design, scenic layout and special effects using most advanced software.

**Programme Duration:** One year (two semesters)

**Minimum Eligibility:** Candidates who have passed the Senior Secondary (10+2) or equivalent exam from a recognized boards or institutions are eligible.

**Medium of Instruction:** English and Hindi.

**Timing:** At least two sessions to be held on weekends and holidays, in addition to workshops/practicals, etc.

**Mode of Content Delivery:** Blended mode of online and offline. However, the delivery shall be by and large in conventional mode.

**Assessment and Evaluation:** Submission of project/portfolio, assignments, projects, jury, etc.

**Programme Fee:** Rs. 20,000 per semester

**Number of Seats:** 20

**Programme Credits:** 40

## 5. Diploma in Interior Design

**Programme Objectives:** The objective of the Diploma in Interior Design is to equip students with the knowledge and skills required to meet the industry standards and demand of interior designing. The programme is intended to mould participants into experts who can employ interpersonal skills in developing projects.

**Programme Description:** Interior designing landscape today is much more competitive than it used to be earlier. To make a career in interior designing, it's important to have an early exposure in the industry by means of training. With continuing demand for creative professionals in this field, there are few institutes offering programmes in this field. Interior design is an artful science which can enhance the aesthetics, functionality and create healthier living environments for the clients/end users. An interior designer should be equipped with practical experience to plan, coordinate, design and execute projects. The professional scope of an interior designer is huge in India and backed with a flair for innovative thinking and designing, one can reach pinnacle in this field.

**Nodal Department: Department of Planning and Architecture (Faculty of Planning & Architecture)**

The department works closely with industry to ensure that its programmes remain relevant and keep students constantly exposed to changes occurring in the world of Architecture and Planning. The department puts premium on simulating artistic sensitivity and creative powers of the students. It also strives to strengthen intellectual growth and the capacity to develop creative and responsible solutions

to unique and changing problems. The faculty lays strong foundation for the students to become architectural technologists and interior designers at infrastructure firms in public and private sectors.

**Programme Duration:** One year (two semesters)

**Minimum Eligibility:** Candidates who have passed the Senior Secondary (10+2) or equivalent exam from a recognized boards or institutions are eligible.

**Medium of Instruction:** English and Hindi.

**Timing:** At least two sessions to be held on weekends and holidays, in addition to workshops/practicals, etc.

**Mode of Content Delivery:** Blended mode of online and offline. However, the delivery shall be by and large in conventional mode.

**Assessment and Evaluation:** Assignments, projects, practical and theory exams, jury, etc.

**Programme Fee:** Rs. 20,000/- per semester

**Number of Seats:** 20

**Programme Credits:** 40

## **6. Postgraduate Diploma in Construction Management**

**Programme Objectives:** The objective of Postgraduate Diploma in Construction Management is to equip students with the knowledge and skills required to meet the industry standards of Construction Management. The programme objective is to mould students into experts who can deliver excellent construction projects.

**Programme Description:** As the construction industry is progressing, the requirement for experts is increasing rapidly. This programme is designed with a specific intention of providing in-depth understanding of construction management in greater detail, in the larger context of real estate management. The programme also provides an opportunity to understand planning and site management.

This skill set will increase the employment prospects for the students as well as provide better understanding of the field. On the completion of this programme, a candidate may apply for various job profiles such as an assistant project manager, junior engineer, site supervisor, etc.

**Nodal Department: Department of Planning and Architecture (Faculty of Planning & Architecture)**

The department is equipped with modern amenities and facilities like, computer labs, surveying labs, building construction material museum, carpentry lab, metal welding lab, material testing lab, etc. Students get first hand exposure of the construction and design related technologies. The department also strives to strengthen intellectual growth and the capacity to develop creative and responsible solutions to problems.

**Duration:** One year (two semesters)

**Minimum Eligibility:**

- (i) The candidate must have acquired at-least an aggregate of 50% in graduation
- (ii) Bachelor of Architecture (B. Arch)/Bachelor of Technology (B. Tech) in Civil Engineering from a recognized institution/university.
- (iii) The candidate shall not be having any backlog or compartment in any of the subject/subjects at graduation level, at the time of applying.

**Medium of Instruction:** English and Hindi

**Timing:** At least two sessions to be held on weekends and holidays, in addition to workshops/practicals, etc.

**Mode of Content Delivery:** Blended mode of online and offline. However, the delivery shall be by and large in conventional mode.

**Assessment and Evaluation:** Assignments, projects, practical and theory exams, jury, etc.

**Programme Fee:** Rs. 25,000/- per semester

**Number of Seats:** 20

**Programme Credits:** 40

**Note:** *The eligibility for admissions, course content delivery, assessment and evaluation, etc. for all the certificate and diploma programmes would be regulated as per the university ordinance.*

## KEY DATES

Date & Day	Events
21-09-2020 (Monday)	Admission Notice and online prospectus on PLCSUPVA website
20-10-2020 (Tuesday)	Last date of submission of Online Admission Form with fee
26.10.2020 (Monday)	Display of first admission list
02-11-2020 (Monday)	Induction and Commencement of the session
03.11.2020 (Tuesday)	Display of second admission list

**Note: After the display of 2<sup>nd</sup> admission list, vacant seats shall be filled by the permission of the Vice-Chancellor.**

## Distribution and Reservation of Seats

Category	Percentage
a) All-India Open Category Seats (Including Haryana State)	50% of the sanctioned intake
b) State Quota	50% of the sanctioned intake
b-1) Haryana Open General Category	50% of the state quota, i.e., 25% of total intake
b-2) Reserved Categories of Haryana	50% of the state quota, i.e., 25% of total intake
Scheduled Caste (SC)	20% of the state quota, i.e., 10% of total intake
Backward Classes of Haryana (BCA)	16% of the state quota, i.e., 8% of total intake
Backward Classes of Haryana (BCB)	11% of the state quota, i.e., 5.5% of total intake
Physically Handicapped	3% of the state quota, i.e., 1.5% of total intake

## IMPORTANT INSTRUCTIONS

1. Admissions shall be done only through online process (please visit the university website- [www.plcsupva.ac.in](http://www.plcsupva.ac.in)).
2. The candidates are advised to read the prospectus carefully before filling up the application form. The prospectus and the admission form for admission to the programmes offered by the university can be downloaded from the university website.
3. A candidate applying for more than one programme will have to submit separate application form and fee for each additional programme.

4. The scanned copy of original documents (in JPEG format), testimonials of all the examinations passed by the candidate, including the qualifying exam, should be uploaded while filling online application form.
5. The candidates are advised to download the submitted form and take a printout to rule out any discrepancy.
6. All the admissions shall be done on the basis of the merit of the qualifying exams.
7. All certificate/diploma courses will be offered by the university under self-finance mode, hence there will be no fee concession for any category of the student.
8. The registration fee for certificate/diploma programmes across all categories will be Rs. 1000/- and it will be non-refundable. The programme fee submission shall also be done online only, through credit card/debit card/netbanking.
9. The university reserves the right to withdraw any programme if the number of seats filled in that programme remains less than 25%. In that case, the candidates who have deposited the fee shall be given the options of:
  - a) Opting for some other programme; the excess fee will be paid by the student and less fee will be refunded to the student.
  - b) Getting the fees refund in entirety; however, registration fee shall not be refunded.

**Please call for registration/admission Inquiry:**

**Centralized Inquiry:** 9812401018/ 9729978988/01262242704/744. Please call during working hours (9 am to 5 pm). **E-mail:** admission@plcsupva.ac.in

**1. Film & TV**

- Debashish Roy, Assistant Professor, 9874666451
- Jatinder Sharma, Associate Professor, 8901569991

**2. Mass Communication**

- Benul Tomar, Adjunct Faculty, 8882301660
- Ravi Malik, Adjunct Faculty, 9920558559

**3. Design**

- Athar Ali, Lecturer, 9953094656
- Niharika, Lecturer, 9817474597,

**4. Visual Arts**

- Ujjwal Kadode, Lecturer, 9996220871
- Vinay Kumar, Assistant Professor, 9871874030

**5. Planning & Architecture**

- Ajay Bahu, Lecturer, 9871776867,
- Dr. Sima, Associate Professor, 9467480470

## OFFICERS OF THE UNIVERSITY

1.	Chancellor	His Excellency Shri Satyadeo Narain Arya, Governor of Haryana
2.	Vice-Chancellor	Professor Rajbir Singh
3.	Dean Academic Affairs	Prof. R.S.Yadav
4.	Registrar	Dr. Kiran Kamboj
5.	Faculty Coordinators	Mr. Ajay Kaushik, Design and Architecture
		Mr. Jatinder Sharma, Film and TV
		Mr. Vinay Kumar, Visual Arts
6.	Dean Students Welfare	Dr. Gianinder Singh
7.	Library Consultant	Dr. Prem Singh
8.	Controller of Examinations	Mr. V.P. Nandal
9.	Chief Warden/ Director IT	Dr. Sima

## Faculty Coordinators

Sr. No.	Faculty	Head/ Incharge of Faculty	Email Address
1.	Faculty of Planning & Architecture	Mr. Ajay Kaushik, Associate Professor	<a href="mailto:hodupa@plcsupva.ac.in">hodupa@plcsupva.ac.in</a>
2.	Faculty of Design	Mr. Ajay Kaushik, Associate Professor	<a href="mailto:fcdes@plcsupva.ac.in">fcdes@plcsupva.ac.in</a>
3.	Faculty of Visual Arts	Mr. Vinay Kumar, Assistant Professor	<a href="mailto:fcva@plcsupva.ac.in">fcva@plcsupva.ac.in</a>

## Heads/ Incharges of Teaching Departments

Sr. No.	Department	Head/ Incharge of Department	Email Address
1.	Dept. of Acting	Ms. Anuradha Majumdar, Associate Professor	<a href="mailto:ftv.acting@plcsupva.ac.in">ftv.acting@plcsupva.ac.in</a>
2.	Dept. of Direction	Mr. Mahesh Thothathil, Associate Professor	<a href="mailto:ftv.direction@plcsupva.ac.in">ftv.direction@plcsupva.ac.in</a>
3.	Dept. of Cinematography	Mr. Jatinder Sharma, Associate Professor	<a href="mailto:ftv.cinematography@plcsupva.ac.in">ftv.cinematography@plcsupva.ac.in</a>
4.	Dept. of Editing	Mr. Indranil Ghosh, Assistant Professor	<a href="mailto:ftv.filmediting@plcsupva.ac.in">ftv.filmediting@plcsupva.ac.in</a>
5.	Dept. of Audiography	Mr. Debasis Roy, Assistant Professor	<a href="mailto:ftv.audiography@plcsupva.ac.in">ftv.audiography@plcsupva.ac.in</a>
6.	Dept. of Mass Communication	Mr. Ravi Malik, Adjunct Faculty	<a href="mailto:ftv.masscomm@plcsupva.ac.in">ftv.masscomm@plcsupva.ac.in</a>
7.	Dept. of Fashion Design	Mr. Ajay Kaushik, Associate Professor	<a href="mailto:des.fashion@plcsupva.ac.in">des.fashion@plcsupva.ac.in</a>
8.	Dept. of Fashion & Lifestyle Design	Mr. Sudhir Kumar Tiranga, Lecturer	<a href="mailto:des.lifestyle@plcsupva.ac.in">des.lifestyle@plcsupva.ac.in</a>
9.	Dept. of Product Design	Mr. Athar Ali, Lecturer	<a href="mailto:des.product@plcsupva.ac.in">des.product@plcsupva.ac.in</a>
10.	Dept. of Textile Design	Mrs. Niharika Singh, Lecturer	<a href="mailto:des.textile@plcsupva.ac.in">des.textile@plcsupva.ac.in</a>
11.	Dept. of Applied Arts	Mr. Ujjwal S. Kadode, Lecturer	<a href="mailto:va.appliedart@plcsupva.ac.in">va.appliedart@plcsupva.ac.in</a>
12.	Dept. of Animation & Multimedia	Mr. Vinay Kumar, Assistant Professor	<a href="mailto:va.animation@plcsupva.ac.in">va.animation@plcsupva.ac.in</a>
13.	Dept. of Painting	Mr. Vinay Kumar, Assistant Professor	<a href="mailto:va.painting@plcsupva.ac.in">va.painting@plcsupva.ac.in</a>
14.	Dept. of Sculpture	Mr. Vinay Kumar, Assistant Professor	<a href="mailto:va.sculpture@plcsupva.ac.in">va.sculpture@plcsupva.ac.in</a>
15.	Dept. of Planning and Architecture	Mr. Ajay Kaushik, Associate Professor	<a href="mailto:hodupa@plcsupva.ac.in">hodupa@plcsupva.ac.in</a>

APPLICATION NO:

REGISTRATION NO : .....

ROLL NO \_\_\_\_\_

(FOR OFFICE USE ONLY)

**PANDIT LAKHMI CHAND STATE UNIVERSITY OF PERFORMING & VISUAL ARTS,  
ROHTAK**

**CERTIFICATE/DIPLOMA PROGRAMMES**

**SESSION 2020-2021**

**ADMISSION FORM**

**(This form is for reference only; not to be used for the application)**

1. NAME OF THE CERTIFICATE/DIPLOMA PROGRAMME  
APPLIED FOR \_\_\_\_\_

2. HAVE YOU APPLIED FOR ANY OTHER CERTIFICATE/DIPLOMA PROGRAMME, IF YES,  
INDICATE THE SAME:

I. \_\_\_\_\_

II. \_\_\_\_\_

III. \_\_\_\_\_

**FOR REFERENCE ONLY**

**APPLICANT'S INFORMATION**

**1. PERSONAL DETAILS**

NAME OF THE APPLICANT:  
.....

DATE OF BIRTH (DD/MM/YY): .....PLACE OF BIRTH:.....

GENDER : ..... NATIONALITY:.....

CATEGORY:..... (IF BELONGS TO ANY RESERVED CATEGORY,  
MENTION THE SAME AND ENCLOSE THE CERTIFICATE)

MARITAL STATUS: .....

DOMICILE:.....

PERMANENT ADDRESS:.....

.....

PIN CODE:.....

STD CODE: .....LANDLINE NO:.....MOBILE NO:.....

E-MAIL ID:.....AADHAR NO:.....

MAILING ADDRESS (IF DIFFERENT FROM ABOVE):.....

.....

PIN CODE:.....

STD CODE: .....LANDLINE NO:.....MOBILE NO:.....

**2. PARENTS/GUARDIANS DETAIL**

MOTHER'S NAME:.....

FATHER'S NAME :.....

GUARDIAN'S NAME :.....

RELATIONSHIP WITH APPLICANT:.....

STD CODE.....LANDLINE NO:.....MOBILE NO:.....

**3. ACADEMIC RECORD**

EXAMINATION	SCHOOL/COLLEGE/UNIVERSITY	BOARD /UNIVERSITY	MAJOR SUBJECTS	YEAR OF PASSING/APPEARING	MAX. MARKS	%
HIGHER SECONDARY/10TH						
SENIOR SECONDARY/12TH						
GRADUATION						
POST GRADUATION						
P.G. DIPLOMA						
ANY OTHER						

**4. ANY EXTRACURRICULAR ACTIVITY, AWARDS & HONORS**

(OR ANY ADDITIONAL INFORMATION YOU WOULD LIKE TO ADD IN YOUR APPLICATION)

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HAVE YOU APPLIED TO SUPVA EARLIER? IF YES,

1. YEAR.....
2. REGISTRATION NUMBER.....
3. NAME OF THE PROGRAMME.....

ARE YOU RELATED TO ANY PLC SUPVA ALUMNI/FACULTY/STAFF? NO/ YES

IF YES, NAME:.....

DEPARTMENT.....

MOBILE NUMBER:.....

E-MAIL ID:.....

**5. LANGUAGES KNOWN**

READ.....WRITE.....

SPEAK.....

I.....S/O, D/O, W/O.....,

certify that the information filled in this application form is accurate and complete to the best of my knowledge. I declare that I have read all the instructions and have understood the conditions of eligibility and other relevant information for the programme applied for. If any information provided by me is found incorrect or misleading my candidature shall be liable to be cancelled by the university at any time and I shall not be entitled to any refund of the fee deposited to the university.

APPLICANT'S SIGNATURE: .....

PARENT'S/GAURDIAN'S SIGNATURE (IN CASE OF MINOR):.....

PLACE & DATE:.....